



# GO AFRICA TECH FOR GOOD

**Are you a Swedish SMEs with a proven smart digital solution looking to enter or scale in the sub-Saharan African market?**

The Go Africa - Tech for Good programme will offer 10 digital SMEs free business advice for entering or scaling in the sub-Saharan African market. Show your interest by sending us a short email to [goafrica@inclusivebusiness.se](mailto:goafrica@inclusivebusiness.se).

First come, first served!

Join  
Go Africa  
Tech for  
Good today!



MED FINANSIERING FRÅN



Be one of  
10  
selected  
SMEs!

# GO AFRICA TECH FOR GOOD

Sub-Saharan Africa is going online! Today, around 240 million people in SSA use the mobile internet on a regular basis, and this number is expected to double by 2025. Furthermore, digital technologies are becoming a powerful tool for meeting development needs across sub-Saharan Africa. For example, agri-tech solutions have improved agricultural practices and the lives of millions of farmers, and online healthcare solutions can help to reach remote communities.

This presents a fantastic business opportunity for Swedish companies which are perceived to have strong digital capabilities.

## Go Africa – Tech for Good

Go Africa - Tech for Good is a programme run by Inclusive Business Sweden with funding from Tillväxtverket, and will run from November 2019 to May 2020.

Tech for Good offers free business advice (limited to 3-4 days, valued 20-25kr) to Swedish digital SMEs, in the form of custom-made advice and support on some of the following areas:

- Identification of new potential markets for current products/services
- Local partner identification and matchmaking
- Adaptation and development of business model
- Customer and marketing approaches
- Identification of funding opportunities

## Program and Timeline



### Who can participate?

Swedish SMEs with proven smart digital solutions with positive social and/or environmental impact.

### How to participate?

E-mail your interest to [goafrica@inclusivebusiness.se](mailto:goafrica@inclusivebusiness.se) and we will get back with further info.

Go Africa – Tech for Good should involve the leadership team of your company, whom will be expected to participate in two workshops and closing event.

The Rwanda visit in February 2020 is an optional add-on.